

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American College of Radiology Association Political Action Committee		FEC IDENTIFICATION NUMBER ▼ C C00343459	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		M M M / D D D / Y Y Y Y Y Y	

Full Name (Last, First, Middle Initial) of Payee Strategic Media Services, Inc.		Date M M M / D D D / Y Y Y Y Y Y 07 / 18 / 2012	
Mailing Address 3299 K Street, NW Suite 200		Amount 50454.00	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure Radio ad-disseminated 7/25/2012-8/2/2012		Category/ Type	Transaction ID : V6026FFF728D611E914D
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Diane Black		Office Sought: <input checked="" type="checkbox"/> House State: TN <input type="checkbox"/> Senate District: 06 <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 50454.00		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee Campaign Grid		Date M M M / D D D / Y Y Y Y Y Y 07 / 20 / 2012	
Mailing Address 223 Summit Avenue		Amount 45000.00	
City Fort Washington	State PA	Zip Code 19034	
Purpose of Expenditure Internet ad-disseminated 10/22-11/6/2012		Category/ Type	Transaction ID : V137E67811B5BE2F92C5
Name of Federal Candidate Supported or Opposed by Expenditure: Rep. Rick Berg		Office Sought: <input type="checkbox"/> House State: ND <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 45000.00		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	95454.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	95454.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

DR. William Herrington

[Electronically Filed]

Signature _____ Date M M M / D D D / Y Y Y Y Y Y **07 / 24 / 2012**